

# CCNY 2017 ANNIVERSARY FUND

## *Providing Access to Excellence.*

The 2017 Anniversary Fund will support scholarships to ensure that more of our city's students will have the chance to graduate from City College debt-free. Our goal is to raise \$150,000 to provide awards to high achieving freshmen from some of the city's top high schools. Students who maintain academic standards will receive the scholarship again in the sophomore, junior and senior year. This should alleviate the need to work a job and allow them to devote more time to their studies and other college activities.

### NAMED SCHOLARSHIPS

Four-year scholarships of \$25,000 may bear your name or the name of someone you would like to honor. With a named scholarship, you will have the special opportunity of knowing the recipient of your generosity and personally following his or her academic journey as an undergraduate. We know that this can be an invaluable gift both for the student and for the benefactor. A named scholarship may be paid over a period of four years at \$6,250 per year. We will also be pleased to send announcements to your friends asking them to contribute to your scholarship, or to the general pool of gifts, in your honor. Simply send names and addresses to the staff at The City College Fund. Gift annuities, bequests and other planned giving may be counted towards your donation.

Here are some suggestions on ways to give that BENEFIT YOU and the CITY COLLEGE FUND:

#### Traditional Gifts: Gifts of Cash

Checks, cash and donations made with a credit card are common forms of charitable contributions.

You can deduct up to 50% of your adjusted gross income.

There are many other ways to support your alma mater such as:

#### Gifts of Stock

Even with current market fluctuations, you may have stock or mutual fund shares that have appreciated in value. Consider giving those shares instead of cash for your charitable donations this year.

You can take a charitable deduction for the full fair market value of the stock, but you don't have to pay tax on the gain from appreciation.

#### Charitable Gift Annuity

If you are interested in a lifetime of income, a high rate of return based on your age, a charitable tax-deduction and building your legacy at the City College of New York, then consider a Charitable Gift Annuity (CGA). Through a charitable gift annuity, you provide us with assets. In return, we agree to provide you, and other individuals if you choose, with income for life. After your lifetimes, we use the remaining balance to carry out our mission.

#### Bequests

A gift in your will or revocable living trust is known as a bequest. This form of giving is accomplished simply by including a few sentences in your will or living trust. You can also designate the City College Fund as a beneficiary of your retirement account or life insurance policy. Bequests, Life Insurance Policies and Retirement accounts are advantageous ways to give to the City College Fund, because they allow you to make a larger gift than you were capable of during your lifetime while reducing the taxable portion of your estate, thereby preserving more of your estate for your loved ones.

If you would like to know more about The 2017 Anniversary Fund or planned giving, please call Elena Sturman, Executive Director of The City College Fund, at 212-650-6529.

# THE CCNY 2017 ANNIVERSARY FUND

*Helping to keep the City College of New York at the forefront of higher education.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*In honor of the 2017 Anniversaries I am pledging:*

- |   |   |
|---|---|
| <input type="checkbox"/> \$125,000+ Endow a Scholarship                 | <input type="checkbox"/> \$18,000+ Three year award                   |
| <input type="checkbox"/> \$ 50,000+ Provost's Luncheon                  | <input type="checkbox"/> \$12,000+ Two year award                     |
| <input type="checkbox"/> \$ 25,000+ Four year award- Name a Scholarship | <input type="checkbox"/> \$ 6,250+ One year award - Great Hall Plaque |
| <input type="checkbox"/> Other _____                                    |   |

Gifts of \$6,250 or more may be paid over four years.

*Thank you for your thoughtfulness on the occasion of the 2017 Anniversaries.  
Your gift helps us to keep The City College at the forefront of higher education, and transform  
the lives of bright, dedicated students.*

Enclosed is my check for \$ \_\_\_\_\_, payable to The City College Fund-2017 Anniversary

Please charge my credit card for \$ \_\_\_\_\_ Charge this amount once monthly yearly

Amex M/C Visa Discover Card no: # \_\_\_\_\_ exp \_\_\_\_\_

signature \_\_\_\_\_ date \_\_\_\_\_

- I have included The City College Fund in my will.  
 I am interested in a Charitable Gift Annuity. Please send me more information.

*All donations are tax deductible as permitted by law.*



## ACCESS AND EXCELLENCE

For more information about these and other gifts, please contact Elena Sturman at the City College Fund.  
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